

Mansi Patil

UI/UX Designer | Web Designer

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SUMMARY

Enthusiastic UI/UX Designer with 4 years of Front-End Web Development experience and a strong foundation in interaction design, wireframing, prototyping, and usability testing. Skilled at transforming complex requirements into intuitive, human-centered digital experiences. Adept at collaborating with cross-functional teams, bridging design and development, and eager to contribute to impactful design projects.

EDUCATION

Master's in Human Centered Design and Engineering

University of Michigan - Dearborn

JANUARY 2023 - DECEMBER 2025, DETROIT

Relevant Coursework: Interaction Design, Usability Testing, Accessibility, Information Architecture, Cognitive Ergonomics

Master's in Computer Application

Bharati Vidyapeeth's Institute of Management & Information Technology

JUNE 2015 - MAY 2018, MUMBAI, INDIA

PROFESSIONAL EXPERIENCE

Front-End Web Developer

Active Neurons Technology LLP

FEBRUARY 2019 - JUNE 2023, MUMBAI, INDIA

- Designed and developed an E-Commerce website specializing in professional hair care products and paintings, ensuring a user-friendly and visually appealing interface.
- Developed an e-commerce platform on Shopify, increasing online sales.
- Designed informative websites tailored for digitalized businesses, focusing on functionality, responsive web design, and modern aesthetics.
- Developed and designed robust Customer Relationship Management (CRM) systems using the **Laravel MVC framework**, enhancing business operations and user engagement, and reducing customer onboarding time by 20%.
- Customized themes and designed websites using the **WordPress framework**, providing solutions to meet client-specific requirements.

SKILLS

Design & Prototyping: Figma, Sketch, Material Design, Auto-Layout

User Research & Testing: Usability Testing, A/B Testing, Heuristic Evaluation, User Interviews, Task Flows

Soft Skills: Problem-solving, Team Collaboration, Adaptability

Front-End for Prototyping: HTML, CSS, JavaScript, jQuery, PHP

Content Management Systems: WordPress, Shopify

CERTIFICATE

Google UX Design Professional Certificate

Issued by: Coursera

Issued on: 9, Jul, 2025

PORTFOLIO LINK

<https://yesmansipatil.com>